

## VIVA SESSION

### In conversation

**Q. Briefly describe Tashee Groups mission as a real estate company?**

The ongoing mission of Tashee Group is to assist buyers and sellers in making the best real estate decisions possible by providing relevant knowledge, collaboration, professionalism and a memorable experience. This mission will guide us in achieving our vision of being the clear and acknowledged leader in the marketplace, with regards to sales activity, community enhancement and promotion, professional skills, innovation and results for our customers and clients. We also hold ourselves responsible for delivering innovative and efficient business plans as every new day brings a variety of new investments.



**Q. Uncompromising values, customer-centricity, robust engineering, and transparency in business operations are Tashee Groups philosophy, kindly comment.**

We are passionate about setting new architectural benchmarks and Transforming the Cityscape with our comfortable homes and energized workspaces. Our Hunger for new Ideas and our willingness to experiment and develop Innovative solutions have helped us redefine functionality and expertise. Our passion is ruled by a strong value system. Despite being a young company our uncompromising Business

Ethos, customer-centric operations, absolute transparency, emulative quality standards and robust engineering have earned us a reputation for being reliable in the industry.

**Q. What is your consistent record of accomplishments in real estate in the last 10 years?**

We believe in quality construction and timely delivery of our projects in a market where most projects fail to measure up to the promised quality and scheduled delivery. We strive to work ahead of our planned schedule so that unforeseeable delays can be countered and projects are delivered on time.

**Q. What are your aggressive goals for expansion in various parts of India?**

Currently we have a project called Capital Gateway at Sec 111 Gurgaon, which is a Group



Housing Project and another one is called Orion at Sec68 Gurgaon, again a group Housing project. Apart from these we are coming up with various projects in Faridabad, Amritsar, and Gurgaon in the coming years. We don't believe in piling up many projects at one time, we would rather deliver a quality project and that to in the promised time.

**Q. Besides real estate, Tashee Group has other business interests. Please talk a little about that.**

Yes, over the years in our business operations we have extended our interest in other sectors also like Entertainment Industry (We have our own

**Major Sanjay Khorana**, Senior Vice President, Tashee Group, says, "Tashee Group is one of the preferred real estate brands spread across high-end commercial complexes, residential developments, retail spaces, offices, Mega Township etc. since its inception in 2004."

In an exclusive and in-depth session with **Deepshikha Singh**

entertainment channel Tashee Entertainment) producer of several upcoming tele-serials respectively in India, Hospitality, Care Home in UK and Nursing Homes are some of the other areas where the group has shown interest.

**Q. How Tashee Group motivates their management to compete in this tough real estate sector?**

Employees are a valuable asset to any organization. It is essential to protect this vital resource, as talented and motivated employees play a crucial role in the overall growth and success of the organization. Above all, feeling of being a family member is the main ingredient at Tashee Group as it

increases employee productivity, performance, quality of work, profits, and reduces turnover and absenteeism. Effectively creating an engaging environment, recognising good performance, giving benefits and rewards, promoting mutual respect are some of the other ways we follow to motivate our employees.

**Q. What are your future plans of the group?**

Tashee Group is planning to come up with Hotels in Amritsar, Integrated Township in Faridabad, Integrated Township and Mega Township Project in Amritsar, Mixed Land project including Retail, Group Housing & Hotel in Sec 68, Gurgaon etc. ■